



Q: What is TYSAH Overcoming?

A: TYSAH Overcoming is an initiative that honors and supports people who have dealt with life-altering situations by providing a space to share their experiences and bring awareness to a cause. Each edition of TYSAH Overcoming will focus on a different cause and a portion of the proceeds will go to a nonprofit whose mission aligns with the cause being centered.

Q: How does TYSAH Overcoming work?

A: Supporters can build their own box by purchasing 3 to 4 items for a small box and 5 to 7 items for a large box from our store that best suit their needs. Each box will include a memorabilia in honor of the cause being supported, as well as information about the nonprofit we are partnering with and a thank you note from our overcomer. Each edition of TYSAH Overcoming will be available for a limited time only.

Q: What causes does TYSAH Overcoming support?

A: Each edition of TYSAH Overcoming will focus on a different cause that aligns with our mission of normalizing conversations and empowering others who are going through similar situations. Future causes will include mental health, cancer awareness, immigration, and domestic violence.

Q: Can I suggest a cause for TYSAH Overcoming to support?

A: Yes! We are always open to suggestions for causes that align with our mission. You can reach out to us through our website or social media channels to make a suggestion.

Q: Who are the "overcomers" featured in TYSAH Overcoming?

A: The overcomers featured in TYSAH Overcoming are individuals who have dealt with life-altering situations and are willing to share their experiences to bring awareness and support to a cause. They are chosen based on their willingness to share their story and their alignment with our mission.



Q: Can I share my own story with TYSAH Overcoming?

A: Yes! We welcome submissions from individuals who have dealt with life-altering situations and are willing to share their experiences. You can reach out to us through our website or social media channels to share your story.

Q: How can I support TYSAH Overcoming?

A: You can support TYSAH Overcoming by purchasing a box, sharing our platform and cause on social media, and making a donation to the nonprofit we are partnering with for each edition. You can also reach out to us if you have other ideas for supporting our mission.